



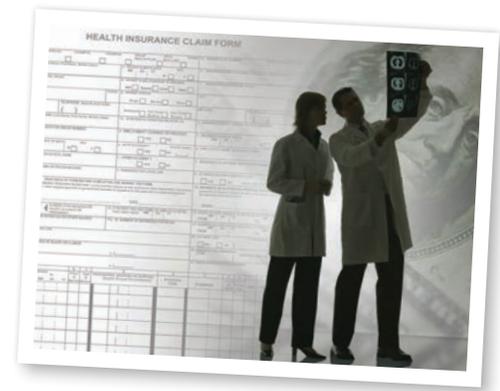
• pinpoint intelligence for the healthcare provider

Our Mission

Medlytix works with healthcare providers — hospitals, physician groups and ambulance/transport companies — as well as billing companies to enhance efficiencies in revenue management by improving cash flow and strengthening the overall fiscal bottom line. Ultimately, the heart of the Medlytix mission coincides with that of its healthcare clients – providing better service to patients and improving medical access for all.

Our Company

We are a healthcare consulting and technology company specializing in the field of predictive analytics. Utilizing exclusive strategies in data mining and customized methodologies, our company has compiled a successful track record of adding net cash and shortening the revenue cycle for providers throughout the healthcare industry. Our company is based in Roswell, Georgia, just outside of Atlanta.



With state-of-the-art analytics and technology powering its **Rev IQ** product suite, Medlytix has demonstrated success in helping healthcare providers increase net cash – upwards of several million dollars.

Rev IQ pinpoint solutions for the healthcare provider

■ Payer IQ

Medlytix has developed the most successful technological solution on the market today in the recovery of unclaimed insurance reimbursements. Hospitals and other providers routinely miss out on a portion of third-party payments from commercial insurance carriers and government aid that unfortunately goes through the revenue cycle unidentified. Medlytix helps healthcare providers such as hospitals and physician groups as well as billing companies identify and capture these funds, potentially netting millions of dollars.

■ Charity IQ

Hospitals have come under increased pressure to justify their tax-exempt status under new IRS requirements to report charity care and bad debt separately. Medlytix provides a custom “presumptive charity care” solution that has assisted hospitals by accurately identifying over \$900 million of charity care in the last two years alone — thus reducing bad-debt write-offs and minimizing the loss of downstream collections. In addition, Medlytix’s solution is objective and unbiased, providing a sound defense in the event of an audit or legal challenge.

■ Payment IQ

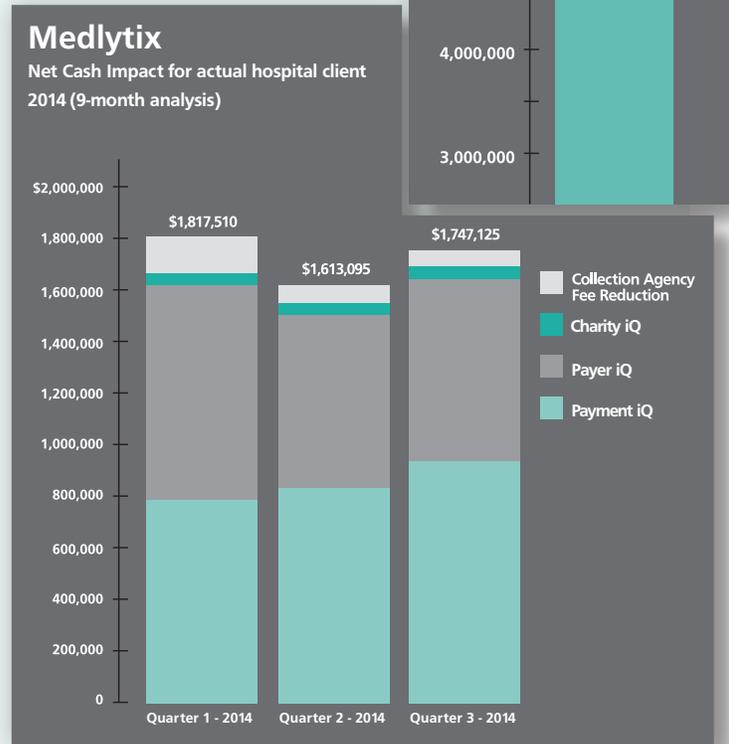
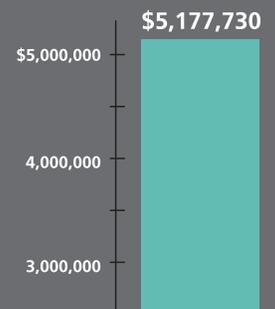
The healthcare industry’s most advanced and effective solution for improving patient payments, **Payment IQ** is at the core of our clients’ success in the collections process — producing substantial increases in cash within the first year of implementation.

Payment IQ is more than a score; it’s a strategic workflow strategy. By working closely with your Revenue Cycle team, Medlytix leverages its expertise in predictive analytics and consulting to optimize the collection process. From increasing collections to decreasing costs, the Medlytix **Payment IQ** solution is the key to success in today’s ever-changing patient collection environment.

■ Auto IQ

Auto IQ identifies previously unknown auto insurance for patient and/or “at fault” parties rather than relying on patient contact for this valuable information. Payments from auto insurers can be 300 - 400% greater than health insurance payments, making these finds very lucrative. Time is of the essence to ensure your claim is filed before medical benefits are exhausted, making this automated batch process a key tool for your revenue cycle toolbox.

Total Net Cash Impact



Our History

Since its founding in 2006, Medlytix has worked with over 1,300 providers nationwide, assisting with an increase in net cash position by an average of \$1 million per year. At the same time, Medlytix has assisted hospitals in providing more than \$900 million in financial assistance to nearly one million hospital patients during the past two years alone. This record of success has allowed Medlytix to become a trusted partner in the healthcare field, helping hospitals and other providers strengthen financial performance and impart even greater benefit to the communities that they serve.

“Medlytix has been an invaluable partner to our hospital. We very much appreciate their expertise, data and insight in helping us to realize a much needed new cash infusion as well as greatly improving our charity assignment levels and operational efficiency.”
- CFO, 747 BED URBAN HOSPITAL

For More Information ▶ Medlytix.com ▶ 678-507-2301